



NATIONAL ACCREDITATION PROGRAM FOR BREAST CENTERS

The National Accreditation Program for Breast Centers

American Program Considerations



Maurício Magalhães Costa
Cary S. Kaufman
February 9, 2012



Disclosure

I HAVE NO COMMERCIAL
INTEREST TO REPORT

NAPBC Overview

- Historically the management of patients with breast diseases occurred in a fragmented and disorganized setting
- Evidence based and consensus developed standards have gained increasing importance and recognition
- First breast center concept in USA in the 1970s

NAPBC Mission Statement

The NAPBC is a consortium of national, professional organizations dedicated to the improvement of the quality of care and monitoring of outcomes of patients with diseases of the breast.

This mission is pursued through standard-setting, scientific validation, and patient and professional education.

NAPBC Officers



Cary S. Kaufman, MD, FACS
Chair

James Connolly, MD, FCAP
Vice Chair



David P. Winchester, MD, FACS
Immediate Past Chair

NAPBC is composed of 20 Professional Organizations

American Board of Surgery

American Cancer Society

American College of Surgeons

American College of Radiology

Commission on Breast Screening

American College of Radiology Imaging
Network

American Institute of Radiologic Pathology

American Society of Breast Disease

American Society of Breast Surgeons

American Society of Clinical Oncology

American Society of Plastic Surgeons

American Society for Radiation Oncology

Association for Cancer Executives

Association of Oncology Social Work

College of American Pathologists

National Cancer Registrars Association

National Consortium of Breast Centers

National Society of Genetic Counselors

Oncology Nursing Society

Society of Breast Imaging

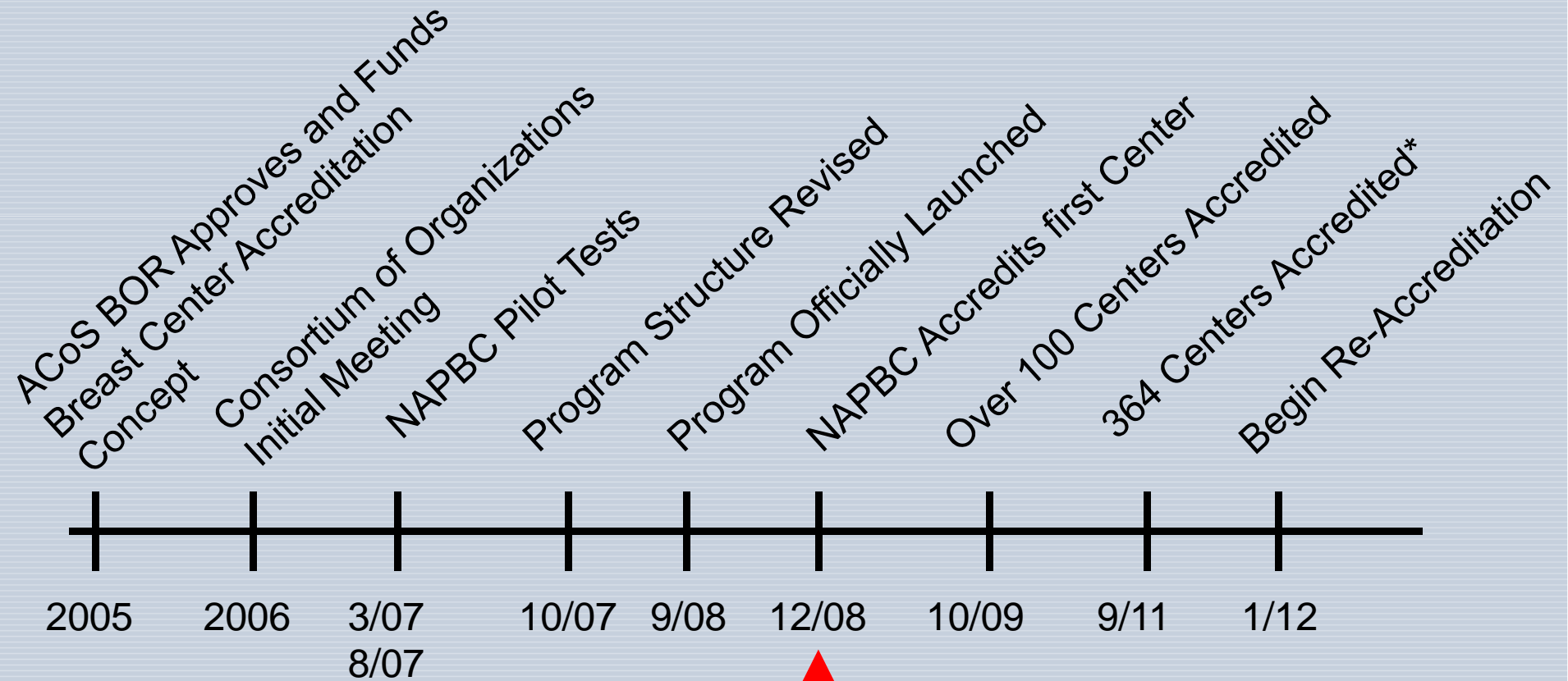
Society of Surgical Oncology

Members-at-Large / Advocates

NAPBC

NATIONAL ACCREDITATION PROGRAM FOR BREAST CENTERS

NAPBC Development Timeline



*Stats as of September 15, 2011

NAPBC Committees

Six Committees

Access and Utilization Committee

Education and Dissemination Committee

Quality Improvement and Information Technology

Standards and Accreditation Committee

International Committee

Executive Committee

NAPBC Breast Center Components

17 Required Multidisciplinary Components of Breast Centers

<ul style="list-style-type: none">•Imaging•Needle Biopsy•Pathology•Interdisciplinary Breast Cancer Conference•Patient Navigation•Genetic Evaluation and Management•Surgical Care•Plastic Surgery Consultation/Treatment•Nursing	<ul style="list-style-type: none">•Medical Oncology Consultation/Treatment•Radiation Oncology Consultation/Treatment•Data Management•Research•Education, Support, and Rehabilitation•Outreach and Community Education•Quality Improvement•Survivorship
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Components correspond to standards and may be “provided” or “referred”.

NAPBC Breast Center Standards

28 Standards (3 critical standards)

Chapter 1 – **Center Leadership** (3)

*Breast Program Leadership Accountability**

*Interdisciplinary Breast Cancer Conference**

Chapter 2 – **Clinical Management** (19)

*Interdisciplinary Patient Management**

Chapter 3 – **Research** (2)

Chapter 4 – **Community Outreach** (1)

Chapter 5 – **Professional Education** (1)

Chapter 6 – **Quality Improvement** (2)

* **Critical Standard**

NAPBC Accreditation

- NAPBC accreditation is granted only to those centers that have voluntarily committed to provide the best in breast cancer diagnosis and treatment and is able to comply with established NAPBC standards.
- Each center must undergo a rigorous evaluation and review of its performance and compliance with the NAPBC standards.

NAPBC Accreditation

To be considered for initial survey

- Ensure that the clinical services, interdisciplinary conference and quality management program are in place at the center
- www.accreditedbreastcenters.org

NAPBC Accreditation Benefits

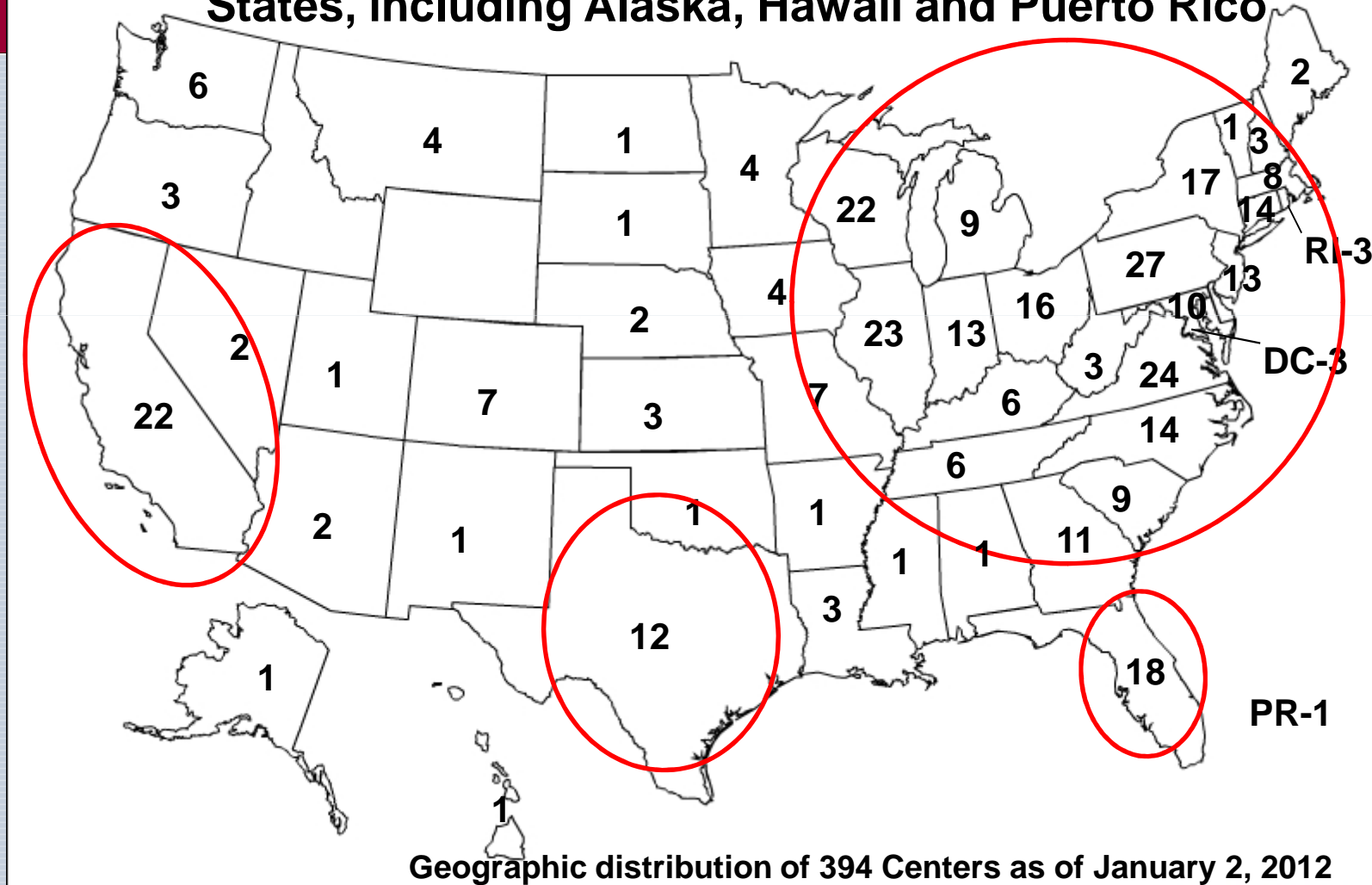
- A model of organizing and managing a breast center to ensure multidisciplinary, integrated and comprehensive breast care services
- Internal and external assessment of breast center performance based on recognized standards to demonstrate a commitment to quality care

NAPBC Accreditation Benefits

- Recognition as having met performance measures for high quality breast care established by national health care organizations
- International recognition and public promotion
- Participate in a national breast disease database to report patterns of care and effect and effect quality improvement

Geographic Distribution

394 NAPBC Accredited Centers can be found in 48 States, including Alaska, Hawaii and Puerto Rico

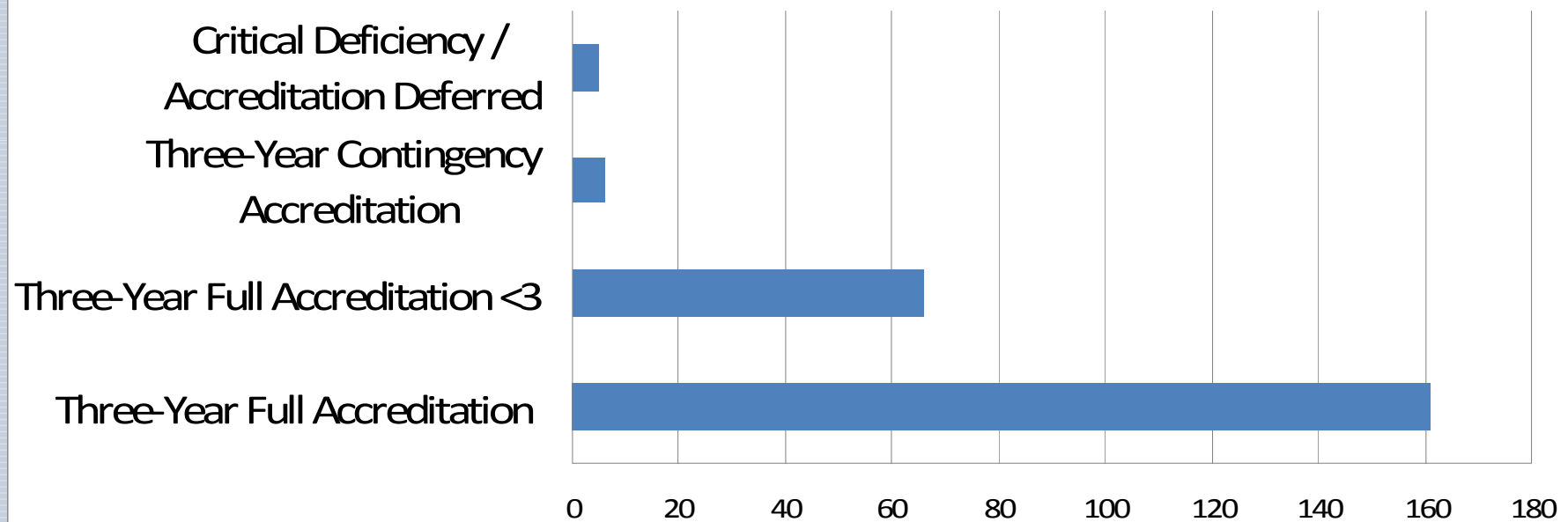


State	Totals
PA	27
VA	24
IL	23
CA	22
WI	22
FL	18
NY	17
OH	16
CT	14
NC	14
IN	13
NJ	13
TX	12
GA	11
MD	10
MI	9
SC	9
MA	8
CO	7
MO	7
KY	6
TN	6
WA	6
IA	4

Accreditation Awards

(December 2008 - October 31, 2010)

n = 238



	Three-Year Full Accreditation	Three-Year Full Accreditation <3	Three-Year Contingency Accreditation	Critical Deficiency / Accreditation
■ NAPBC Breast Centers	161	66	6	5

Breast Center Financial Structure

- 87% are hospital based.
- 7% Free standing associated with hospital
- 3% Group practice
- 1% Free standing
- 2% Other

91% of accredited breast centers are associated with Commission on Cancer accredited hospitals. (2010 = 95%, 2009 = 96%)

Services are either Provided or Referred

Component	Provided	Referred
Interdisciplinary Breast Cancer Conference	99%	1%
Quality Improvement	99%	0%
Patient Navigation	99%	1%
Nursing	99%	1%
Data Management	99%	1%
Needle Biopsy (core preferred)	96%	4%
Surgical Care	97%	3%
Imaging	97%	3%
Pathology	96%	5%
Outreach and Community Education	90%	10%
Medical Oncology Consultation/Treatment	86%	14%
Education, Support, and Rehabilitation	90%	10%
Radiation Oncology Consultation/Treatment	84%	16%
Research	78%	22%
Survivorship	80%	20%
Plastic Surgery Consultation/Treatment	77%	23%
Genetic Evaluation and Management	65%	35%

Monitoring Surgery Results for 2011

Breast Surgery

Breast Conserving Surgery	66%
Mastectomy	34%

Lymph Node Surgery

Total Number of Patients with Sentinel Node Biopsies Performed	15,012
Total Number of Positive Sentinel Node Biopsies	3,369
Percent Positive Sentinel Node Biopsies	22.4%

Initial Quality Measures

ASCO / NQF / ACoS

- **Radiation therapy** is administered within one year of diagnosis for women under age 70 receiving breast conserving surgery.
- **Combination chemotherapy** is considered or administered within four months of diagnosis for women under 70 with AJCC T1c, or Stage II or III hormone receptor negative breast cancer.
- **Tamoxifen** or third generation aromatase inhibitor is considered or administered within one year of diagnosis for women with AJCC T1c or Stage II or III hormone receptor positive breast cancer.

Quality Measures – Recent Additions

Important / Variation in care / Feasible

- Needle/Core Biopsy Rate
- Pathology report completeness (CAP)
- Trastuzumab for HER2+ Stage I-III
- Post-mastectomy radiation for ≥ 4 + nodes
- 5-year breast cancer/stage specific survival

Monitoring Participation in Other Quality Programs

Collecting Data on:

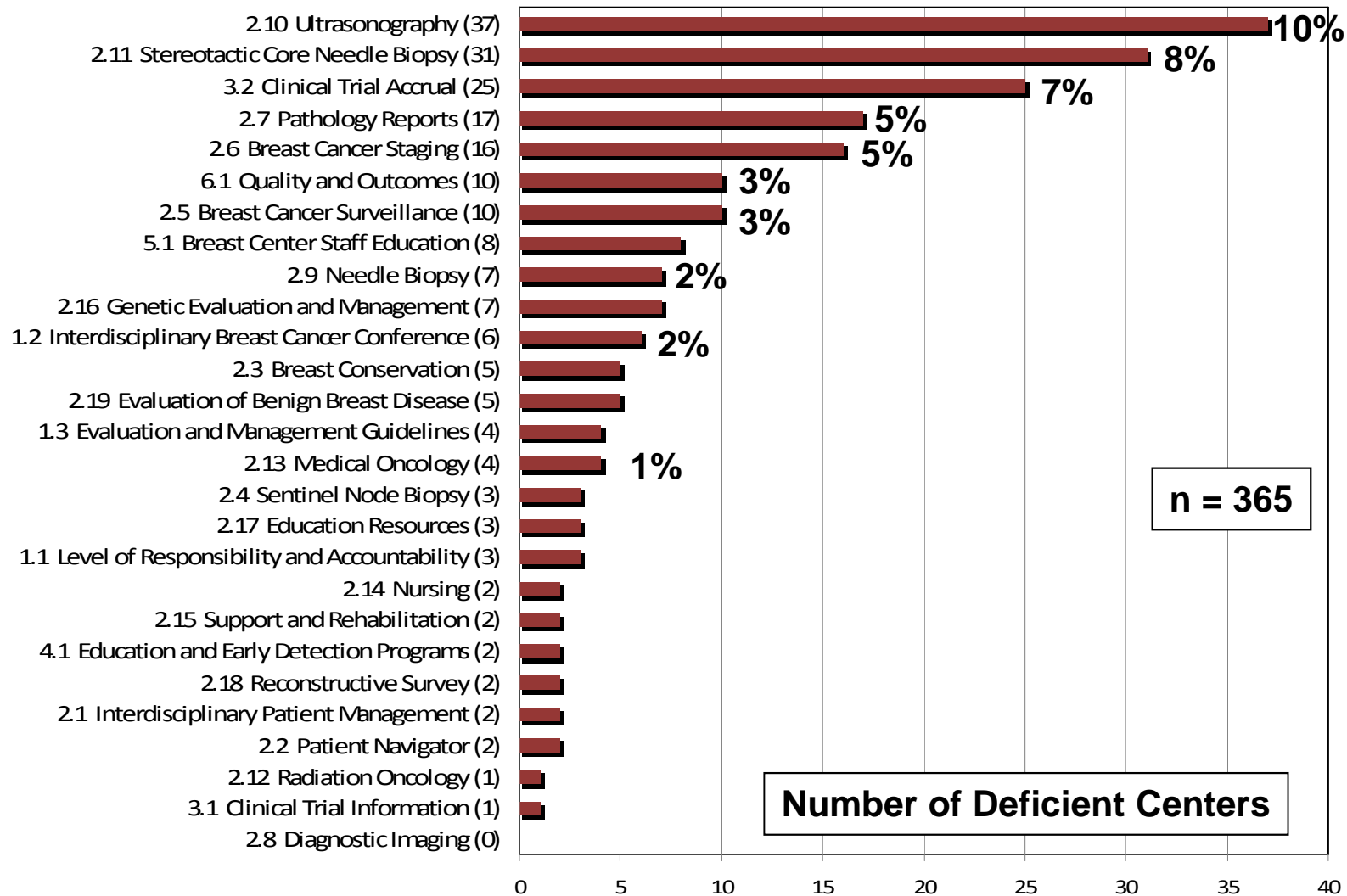
Number of Active Participants
Number of Planning to Participate
Number Not Participating

<u>Name of Program</u>	<u>Discipline</u>
• QOPI from ASCO	(medical oncologists)
• PAAROT from ASTRO	(radiation oncologists)
• Mastery from ASBS	(breast surgeons)
• NQMBC from NCBC	(breast centers)
• TOPS from ASPRS	(plastic surgeons)

Deficiencies Found at Survey

NAPBC Non-Compliance Rating

(December 2008 - September 1, 2011)



Professional Promotional Campaign 2011- 2012

Professional Journals

- *Oncology Issues*
- *The Breast Journal*
- *CA-A Cancer Journal for Clinicians*
- *ACR Bulletin*
- *ACoS Bulletin*

JOIN OUR NATIONAL MOVEMENT:

Quality Improvement for Breast Patients



IS YOUR BREAST CENTER NAPBC ACCREDITED?

NAPBC currently has 330 accredited breast centers in 47 states, including Alaska, Hawaii, and the territory of Puerto Rico. And the numbers keep growing!

NAPBC accreditation is the best way for your breast center to offer patients every significant advantage in their battle against breast disease.

NAPBC

NATIONAL ACCREDITATION PROGRAM
FOR BREAST CENTERS

LEARN MORE ABOUT HOW NAPBC ACCREDITATION CAN BENEFIT YOUR BREAST CENTER AS WELL AS THE PATIENTS YOU DIAGNOSE AND TREAT WITH DISEASES OF THE BREAST. VISIT: www.napbc-breast.org/CCN-11/

NAPBC IS ADMINISTERED BY THE AMERICAN COLLEGE OF SURGEONS.

NAPBC offers

- A model for organizing and managing a breast center to ensure multidisciplinary, integrated, and comprehensive breast care services.
- Internal and external assessment of breast center performance based on recognized standards to demonstrate a commitment to quality care.
- Recognition as having met performance measures for high-quality breast care established by national health care organizations.
- National recognition and public promotion.

NAPBC Spring / Fall Conference

National Consortium of Breast Centers, Inc.

NEW Course!
Includes a 2006 page syllabus!

National Recognition for Breast Centers of Excellence: Service Line Optimization

March 10-11, 2012

Saturday, March 10, 2012

8:00 - 8:30 am

An Overview of Quality Initiatives for Breast Centers and Breast Care Professionals
Cary S. Kaufman, MD, FACS

Quality care has become the new definition of value in healthcare. Initiatives to assess quality care exist for breast centers as a program and for each clinical discipline. Each program has a spectrum of measures designed to assess their own discipline. Most quality programs reside as stand-alone programs but in the future, synergy among programs will produce collaboration and increased consistency in quality care measurement. An overview of the quality assessment landscape helps choose which programs to engage.

8:30 - 9:00 am

Critical Success Factors in Developing a Comprehensive Breast Program

Jane Berz, MSN, RN

What does it take to create a successful breast program worthy of accreditation and certification? This session will discuss the common denominators in highly successful breast programs as well provide practical guidance on common mistakes to avoid. Salient issues such as addressing medical staff, Onc/Politics, developing organizational structure and leadership, and participating in quality initiatives will be discussed so that the breast program "succeeds" is measured and sustained.

9:00 - 9:30 am

Improving Breast Cancer Patient Outcomes through Quality Improvement: The Internormain Healthcare Experience

Bret Parkinson, MD, FACP

A central objective of any accreditation program is to ensure that facilities meet accepted quality standards for personnel training, diagnostic and treatment processes, and equipment. High quality care often requires additional standards to achieve continuous quality improvement. Internormain Healthcare has developed a comprehensive breast care program focused on ongoing quality improvement by engaging the primary stakeholders, radiologists, surgeons, pathologists, medical oncologists and radiation oncologists in an ongoing dialog of what constitutes best practice. Using this data-centered approach, the quality improvement team actively evaluates metrics in all relevant disciplines, regularly altering the clinical process to reduce variation and improve patient outcomes.

9:30 - 10:00 am - Break

10:00 - 10:30 am

Breast Imaging Center of Excellence (BICOE) - A Solid Foundation

Kathy Dittmar, RT(R)(M)

Every quality structure requires a solid foundation, including breast centers. Get out your tool box and prepare for achieving the ACR requirements for a BICOE. Nail down mammography processes, hammer out the work flow in breast ultrasound and measure quality of stereotactic procedures. Once you acquire the status of BICOE, you will have a clear blue print to follow as your breast center builds quality services as a center of excellence.

10:30 am - 11:00 pm

National Quality Measures for Breast Centers: Achieving NQBC Quality Center of Excellence Status

Lallie D. Stockney, RN, BS, MAS, CBPN-IC

Quality improvement is likely to occur when one compares themselves with others. The NQBC was created to facilitate quality measurement documentation and delivers comparisons to all participants without charge. After formulating and choosing quality metrics, the NQBC has become a viable opportunity to improve breast center care. Data entry and comparison results are web-based and available promptly.

11:00 - 11:30 am

Results from the NQBC Provide Quality Benchmarks for Breast Centers

Cary S. Kaufman, MD, FACS

Since 2005, NQBC has collected quality data from participating breast centers to create a database useful for defining quality benchmarks. Each measure reveals a "threshold level" of care that most centers should surpass. This entry level of care is just the beginning. Improving quality requires "achievable goals" beyond threshold level to demonstrate excellence in care. Data from the NQBC provides quality guidelines for centers to incorporate in their overall quality program.

11:30 - 12:00 pm

Extracting Data and Using the National Quality Metrics for Breast Centers

Kathy Dittmar, RT(R)(M)

Measuring operational performance provides data to evaluate quality of care provided and opportunities for performance improvements. Obtaining the data necessary for comparison presents a challenge to our centers. Developing operations that facilitate data collection is important when considering these programs. Once data is obtained, comparison of services to peers on a national to your opportunity to take a look in the mirror and know how your center is structured, understand your clinical performance, and understand what influences outcomes.

12:00 - 2:00 pm - Lunch on your own

Course Directors

Cindy Burgin
Cary Kaufman, MD, FACS
Claudia Z. Lee, MBA

Separate Tuition Required

Hear from the Experts Who Develop the Standards!

National Recognition for Breast Centers of Excellence: Service Line Optimization

Saturday, March 10, 2012

2:00 - 2:30 pm

Getting to the Profitability Finish Line: But at What Cost to Quality Outcomes?

Marie M. LaFargue, MPH

This session will unravel the process of service line integration and share best practices for breast center success and sustainability. The presentation will outline interdisciplinary analysis with decision support services and finance managers, downstream revenue analysis, and integration of performance improvement measures and other clinical and service delivery benchmarks. In this quest for quality/profitability congruence, the discussion will offer practical resources as well as decision-making considerations for aligning physician relations initiatives, the inclusion of breast services with overall organizational and/or health system strategic initiatives, and identify resources that might help minimize the impact of lives lost, the delay of care delivery for the growing uninsured, and the specific resources available and on the horizon to fill the gaps along the continuum of care.

2:30 - 3:00 pm

Build it and they will come: Creating a National Breast Center of Excellence Model - Teresa Heikel, BS, RT(R)(T), FABC

This session will describe the journey of Catholic Health Initiatives in developing a national model for excellence in breast care. As a large, 75+ hospital, national health system, CHI decided to "raise the bar" in breast care, developing tools, resources and a roadmap for their facilities in creating their comprehensive breast programs. We will discuss the infrastructure that has been developed to support the facilities in their quest to provide high quality breast care. We will also share the roadblocks and obstacles. The lessons learned are just as applicable to a local or regional healthcare system with multiple breast centers as they are to a national network.

3:00 - 3:30 pm

Strategies for Implementation of Quality Metrics for Breast Diagnostic Imaging and Treatment In A System-Wide Breast Program

Bret Parkinson, MD, FACP

There are many established metrics that measure quality in breast imaging and breast surgery. However, there is very little information on the "how to" for implementation of these metrics within a multi-hospital system breast program. This session will address the roll-out of an implementation process to establishing these metrics as a standard of care for all facilities within a hospital system.

3:30 - 4:00 pm

Navigation: Quality Metrics

Colleen Johnson, RN, NP, CBPN-IC

The field of navigation touches all aspects of health care but is especially important in the field of oncology as patients and loved ones enter into the complex care delivery system of cancer care. Numerous uncontrolled and small single studies have suggested that navigation services can improve patient outcomes. Navigation has become a "standard of care" and is being demanded as a "must have service" by consumers. Administrators are faced with demonstrating the empirical evidence of its benefits and cost effectiveness. Development of processes and successful outcome measures that allow for careful evaluation of navigation programs is critical for successful implementation and longevity. This lecture will define the navigator role and present vetted measures to assess both outcomes of care and benefits of care with patient navigation.

4:00 - 4:30 pm

Advocacy: The Breast Center's Lifeline to the Patient

Paula Kim

Advocacy, individually or collectively, is based on making a difference. There are numerous advocacy groups with a focus on breast cancer that are actively influencing healthcare legislation, access issues for the underserved, personal and family support, community awareness, fund development, expansion of clinically relevant research and patient care. This presentation will discuss how comprehensive breast programs can best utilize the influence and commitment of advocacy groups and, in return, serve as an educational entity to these groups.

4:30 - 5:00 pm

Pearls to Take Home

Jane Berz, RN, MS, Kathy Dittmar, RT(R)(M), Teresa Heikel, BS, RT(R)(T), FABC, Colleen Johnson, RN, NP, CBPN-IC, Cary S. Kaufman, MD, FACS, Marie M. LaFargue, MPH, Bret Parkinson, MD, FACP, Lallie D. Stockney, RN, BS, MAS, CBPN-IC, Paula Kim

Theory is stimulating and provocative but may not be readily applicable to your facility. We will discuss real-world practical suggestions to begin upon your return to achieve measurable success. Each speaker will answer the question, "So what do I do now?"

Sunday, March 11, 2012

8:00 - 8:30 am

Program Overview - Why Integration of Breast Care Services Matter

Shohla Masood, MD, FACP, MIAAC

Whether treating benign breast disease or breast cancer, a multidisciplinary approach is important when treating patients with diseases of the breast. This presentation will provide a historic perspective that led to the development of the National Accreditation Program for Breast Centers and discuss why integrated breast care is important to the patient.

8:30 - 9:00 am

Building a Multidisciplinary Team - A Structure to provide Continuity of Care

Terry Sarantov, MD, FACS

Patients diagnosed with diseases of the breast require the skill of many professionals from different specialties. Building a multidisciplinary team requires a leader, or a leadership team, that understands the importance of continuity of care, which should occur within the breast center. The multidisciplinary breast conference, which is the cornerstone of a comprehensive breast center, is an opportunity for all team members to discuss patient care.

9:00 - 9:45 am

NAPBC Components and Standards - Incorporating Multidisciplinary Breast Care as a Culture of Care

Scott H. Kutzman, MD, FACS

The care of the patient diagnosed with breast disease requires a systematic approach to address and support the entire continuum of care. The NAPBC has defined the standards that promote the delivery of high quality breast care.

9:45 - 10:00 am - Break

10:00 - 10:30 am

The Role of Survivorship Programs - Continuity of Care for Breast Cancer Patients

Berbara Rabinowitz, PhD, MSW, RN

Survivorship Programs afford the breast cancer patient a wide range of post treatment resources that provide support in many ways. This emerging concept has received a very warm reception in the cancer care community and augments the concept of multidisciplinary care. Survivorship components pertinent to breast centers will be discussed that create a value-added service.

10:30 - 11:00 am

The Importance of Genetic Evaluation and Counseling in a Breast Center

Mary E. Fretweg, MS, CGC

Genetic evaluation, testing and counseling are three distinct areas within the genetic arena and each has its role when treating breast cancer patients. Genetic evaluation extends beyond the breast cancer patient and requires skilled professionals to counsel patients that are at risk for the development of breast cancer and breast cancer-related syndromes. There are several options to integrate genetic evaluation and counseling into a breast center.

11:00 - 11:30 am

NAPBC Surveyor Perspective - Is the NAPBC Making a Difference?

F. Lee Tucker, MD, FACP

The NAPBC surveyor is in a unique position to see many different types of breast centers and how they are positioned to comply with the NAPBC standards. This exposure provides the surveyor with a variety of perspectives that can be shared with the breast center leadership, including guidance and education, to support the NAPBC standards based on each center's unique situation. Lessons learned from other surveys will be discussed.

11:30 - 12:00 pm

Applying for NAPBC Accreditation - The Process of Organizing through Survey

Cindy Burgin, Manager, NAPBC

Preparation for accreditation survey facilitates a comprehensive review of a breast center organization. Learn how to apply for NAPBC accreditation and the process for organizing for survey. This discussion will take you through the pre-application and how to prepare for survey using the actual application. It will also include information on what to expect on the day of survey including post-survey activities.

12:00 - 12:30 pm

Marketing your NAPBC Accreditation

Connie M. Bura, Administrative Director - American College of Surgeons

Marketing your accomplishments is important. Accreditation positions your center as a leader in the community for the provision of quality breast care and offers the opportunity to share information about the resources and services your center provides. Patients are seeking this level of recognition and are looking for care that is provided by skilled professionals with a multidisciplinary approach.

The Authorities on Breast Centers of Excellence

NAPBC 3-Year Strategic Plan

19 Specific Goals

Example:

NAPBC Strategic Plan Goals - Executive Committee

Work with the CoC and the National Cancer Database to identify programs with certain caseload thresholds to recruit for NAPBC accreditation.

Create an NAPBC database by extracting or transferring data from the National Cancer Date Base (NCDB).

Develop funding resource partnerships with industry, ACS, Komen, and UICC.

Create a system to evaluate the impact of NAPBC in improving quality within accredited centers.

Initiate data collection from our accredited (and pre-accredited) centers to generate peer-reviewed article for publication. Data should identify the value of NAPBC accreditation.

NAPBC International Standards

Goal: To develop breast center standards based on the NAPBC that are applicable to international breast centers while sensitive to their local resources.

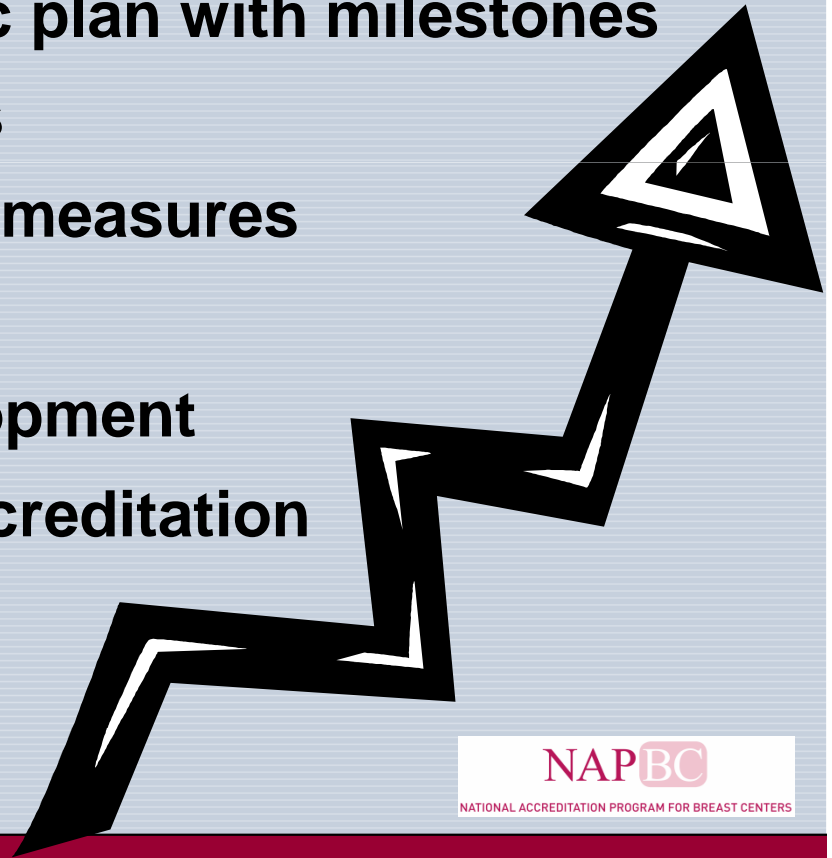
Interest expressed from these Countries

- Canada
- Mexico
- Belgium
- Australia
- France
- United Kingdom
- Japan
- Turkey
- Singapore
- Malaysia
- Philippines
- Israel
- Egypt
- Saudi Arabia
- Brazil
- Oman



Where are we going?

- **Developed three-year strategic plan with milestones**
- **Enhance our quality measures**
- **Collect data to expand quality measures**
- **Refine our survey process**
- **International standards development**
- **Document value of NAPBC accreditation**





NATIONAL ACCREDITATION PROGRAM FOR BREAST CENTERS

As we all move forward with the concept of improving the quality of breast care across nations, the NAPBC would desire to be a part of any future meetings or conference calls on that topic. Together, a unified group of breast care organizations will provide the backbone necessary to strengthen any future recommendations



NATIONAL ACCREDITATION PROGRAM FOR BREAST CENTERS



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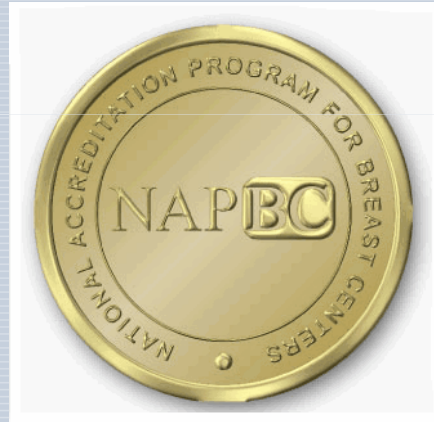
All women across the world should have access to fully equipped, dedicated, quality-assured breast centers/units that provide competent and comprehensive breast care".

Important to adapted the program to the facilities of low and medium income countries



NATIONAL ACCREDITATION PROGRAM FOR BREAST CENTERS

“Accreditation Makes a Difference”



NAPBC

NATIONAL ACCREDITATION PROGRAM FOR BREAST CENTERS

17th WORLD CONGRESS ON BREAST DISEASES

of the Senologic International Society – SIS. 

17º CONGRESSO MUNDIAL DE MASTOLOGIA

Salvador

BAHIA

2012

10 a 13 de Outubro - Brasil
October 10th - 13th - Brazil



www.mastologia2012.com.br



Merci